



NATIONAL  
HUMAN RESOURCES  
ASSOCIATION

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# 1-Day Talent Management Workshop

November 8, 2011 ~ 8:30AM - 4:30PM



**Integrated Talent Management**  
Linking Recruiting, Talent Management,  
Compensation, Leadership, Culture and  
Brand as a System

## 1-Day Talent Management Workshop Led by Michael Brainard

*Case study presentation by guest speakers Rob Reindl, Corporate V.P. H.R. & Christine McCauley, V. P. H. R. from Edwards Lifesciences.*

### Outcomes You Can Expect

- Gain an understanding of an integrated talent management framework
- Explore the advantages of an integrated talent management strategy toward top talent retention and performance
- Define the specific aspects of a fully implemented talent management approach
- Define and discuss the drivers of retention
- The role of competencies and metrics
- Use of metrics and exploring the build v. buy decision associated with design and implementation

### Why You Should Come

- This session will provide you with best practices in talent acquisition, acculturation (branding), performance management, leadership development, as well as succession planning and how to build a healthy leadership pipeline



**NOVEMBER 8, 2011**

**8:30AM-4:30PM**

#### Sponsor Location:

Webster University  
32 Discovery, Suite 250  
Irvine, CA 92618

#### **\*\*EARLY BIRD SPECIAL\*\***

Sign-up by September 30

NHRA Members: \$279

Non-Members: \$329

*(includes continental breakfast & lunch)*

Price goes up October 1

NHRA Members: \$299

Non-Members: \$349

#### Register today at:

[www.humanresources.org](http://www.humanresources.org)

Orange County Affiliate and follow the "meetings and events" tab.

*Join us for this career enhancing workshop and increase your confidence in aligning talent management with business strategy*

[www.brainardstrategy.com](http://www.brainardstrategy.com)